



CASE STUDY: ALVANON

STANDARDIZED TRAINING AND SKILLSET
DEVELOPMENT ACROSS 30 COUNTRIES

Good e-Learning
www.goodelearning.com

Overview

Alvanon is a global consulting firm that has revolutionized the apparel, retail, and fashion sectors with its work in 3D modeling. Founded over 20 years ago, Alvanon has attracted over 200 key clients including Calvin Klein, H&M, Tommy Hilfiger, and Hugo Boss.

Clients are provided with the skills, and advice to help them drive efficiency, profitability, and growth. This has helped the company become a trusted advisor in over 30 countries, delivering consultations on everything from product development to sizing and fit solutions.

However, the continued expansion of Alvanon and its partners has left the company struggling to keep up with the growing demand for its training, tracking, and evaluation services. Clients are eager to work with Alvanon on an on-going basis, requiring the company to constantly look for new ways to scale up its key operations.

Challenges

Ed Gribbin, President at Alvanon said: “We’ve been training people for five years with in-person workshops and seminars but we’re not reaching enough people, and while we recognize that we’re experts in what we teach, we’re not experts in e-learning.”

Alvanon’s key challenges were:

- Compensating for a shortage of qualified consultants and trainers in order to deliver high-quality training solutions globally
- Ensuring students meet set prerequisites before taking courses
- Creating bespoke learning solutions
- Providing clients with essential information on demand
- Staying ahead of competitors who were beginning to digitalize their training and services
- Being able to track student progress and skillset development
- Standardizing training across 30 countries
- Enabling partners to expand through Alvanon by commercializing their custom training offerings



Solution & Result

Over the course of a year spent working closely Alvanon, the award-winning online training team at Good e-Learning was able to design, develop, and implement a strategic plan to help the business future-proof its ambitions to dominate its domain.

The most important element of this was Good e-Learning's 'Learning Ecosystem', a powerful LMS which provided Alvanon with access to a global marketplace. With this, Alvanon can now easily customize its training courses, track and analyze students, create fully branded corporate portals, and enable the development of all partners.

Good e-Learning continued to exceed Alvanon's expectations by delivering a fully-tailored training solution which includes interactive and engaging online training assets, mobile-accessible revision modules, and videos presented by industry experts.

With the success of the partnership, Good e-Learning has continued to work with Alvanon, helping the company expand its online portfolio as the technology fueling its offering continues to evolve.



For more information on corporate training, please visit our website or contact us directly to speak to a consultant.





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