

THE CASE FOR E-LEARNING

48% of Organizations are exploring new technologies as the top learning and development priority over the next 12 months

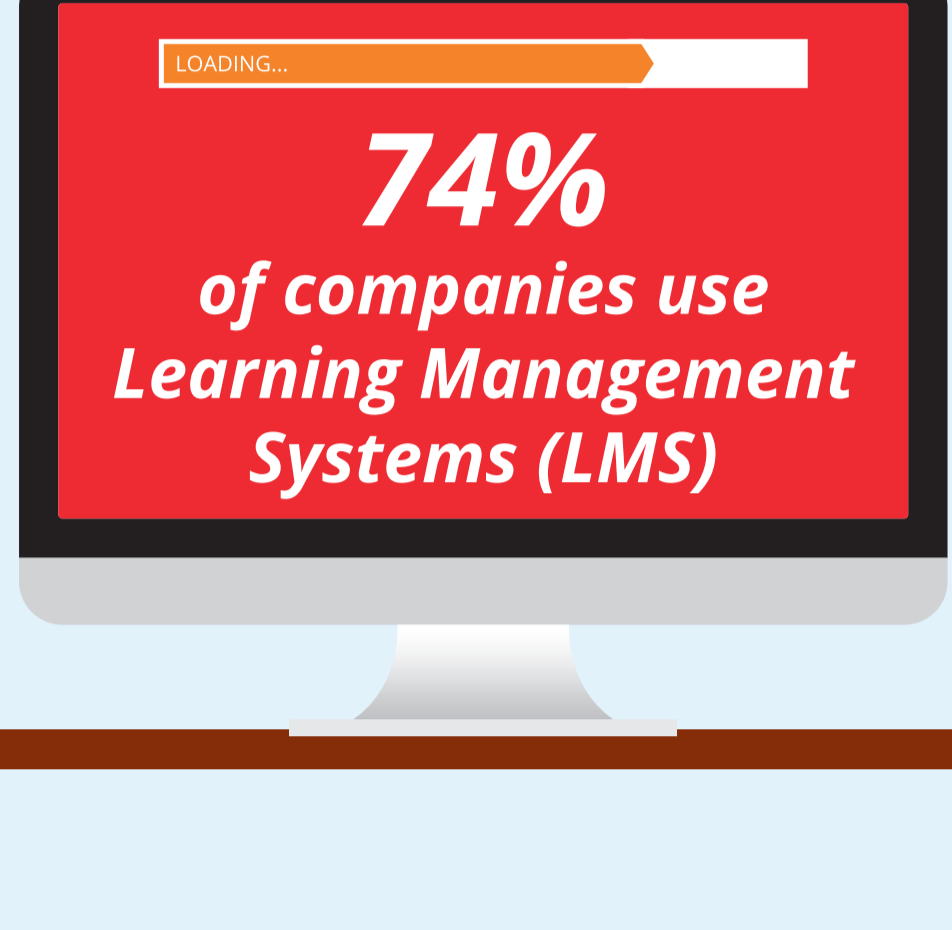
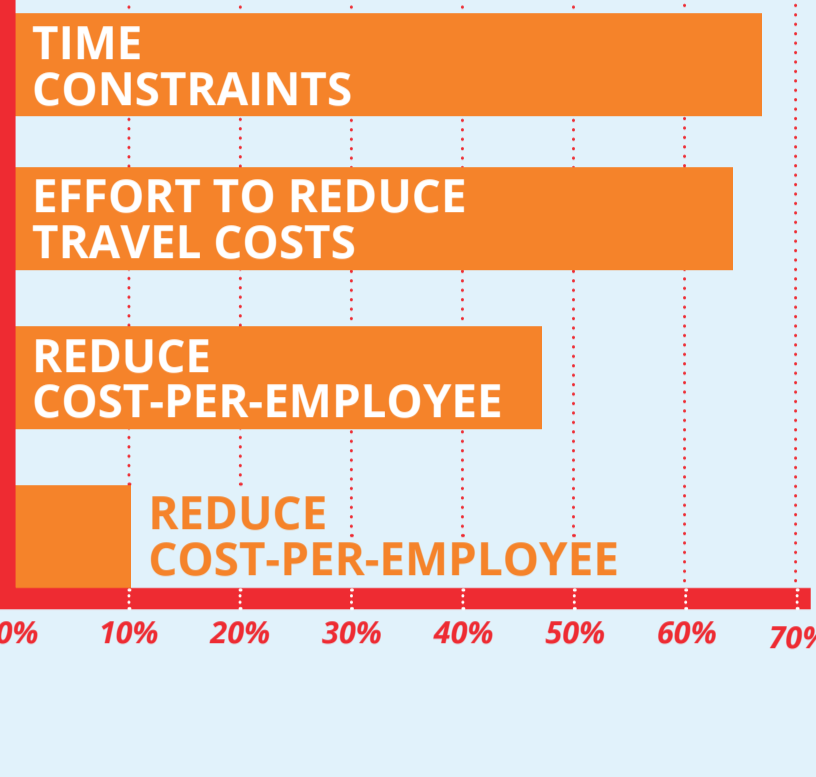
Does ongoing education have a positive impact on job performances?

96% YES! **4% NO**

The online corporate market is expected to grow by **13%** per year up to 2017

42% of leading learning companies say online learning has led to an increase in revenue

TOP DRIVERS of Shift to Tech-based Learning



E-learning increases **RETENTION RATES 25 to 60 PERCENT**

While retention rates of face-to-face training are very low in comparison **8 to 10 PERCENT**

Every **1\$** invested in online training results in **30\$** in productivity

50% of all classes will be delivered online in 2019

91% of L&D leaders think learning technologies should enable a quicker response to changing business conditions and organisational change

Since the year 2000 the growth of the e-learning industry has been of **900%**

ONLY 31 PERCENT of companies have staff capable of developing digital content in-house

7 OUT OF 10 people say that training and development opportunities influence their decision to stay at the company

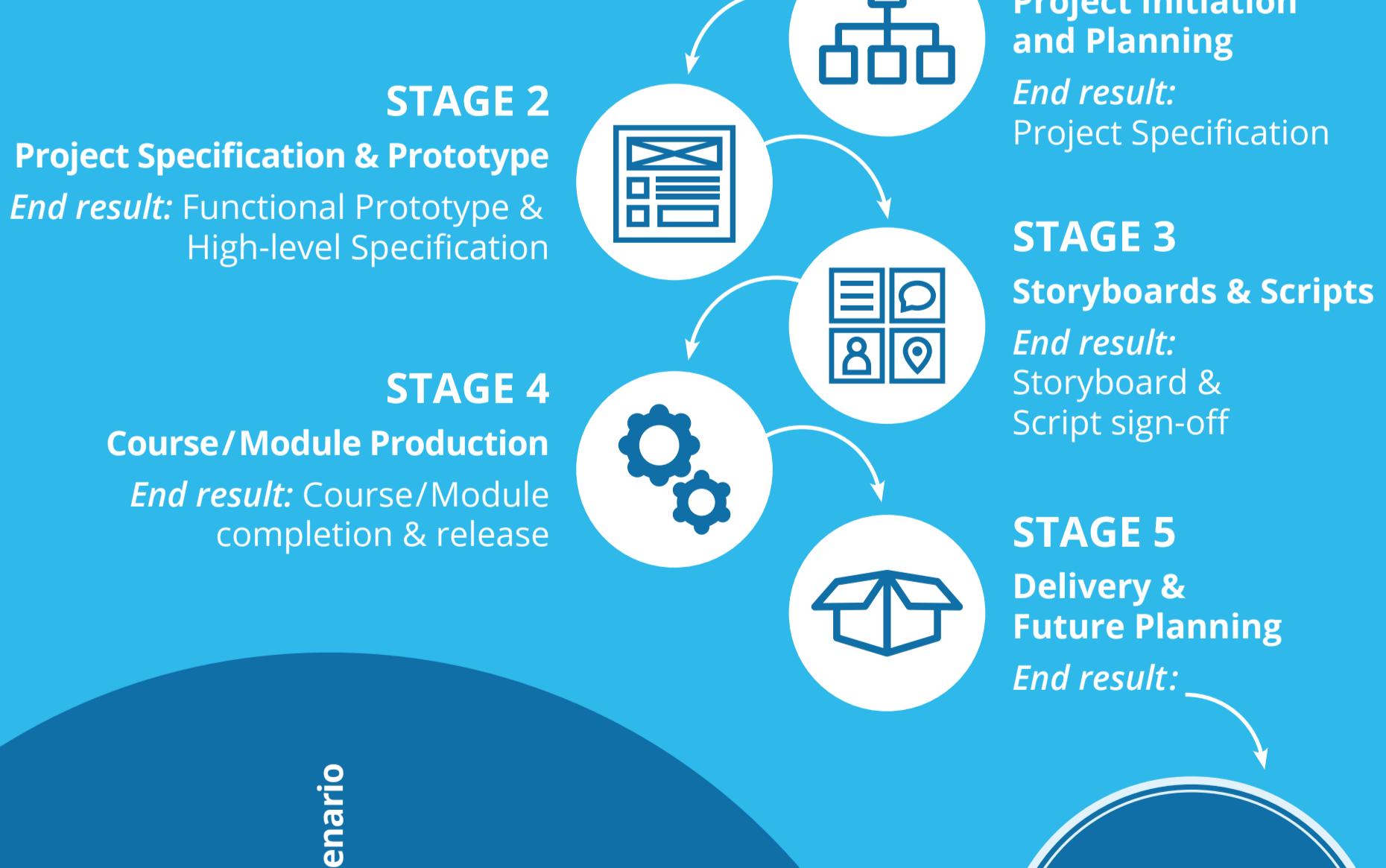
72 PERCENT of organizations believe that e-learning helps increase their competitive edge

INEFFECTIVE TRAINING COSTS MONEY!

13.5 \$ MILLION per 1000 employees is the total loss to a business from ineffective training. It's staggering!

GOOD E-LEARNING MAKE BESPOKE LEARNING SOLUTIONS THAT REALLY MATTER

FIVE STEPS METHODOLOGY



Your very own bespoke e-learning course!



INTERESTED? CONTACT GOOD E-LEARNING TODAY!